



HONORED—Gustav Ziprik, Cone Y membership secretary, third from left, is shown accepting the plaque presented him by William O. Leonard, president of White Oak Y's Men's Club at the "Gus Ziprik Night" program last Friday night. Others shown are, left to right, Charles Kerchner, representing the Greensboro Lions Club; Mrs. Ziprik; H. M. Angel, representing the YMCA co-workers; Lloyd Amos, member of the Cone Y board, and Wade Jenkins, representing the church. Each of the four who represented a field of endeavor spoke in testimony of Mr. Ziprik's loyalty and service in the Cone communities.

White Oak Y's Men Have "Gus Ziprik Night" Honor

"Gus Ziprik Night" was sponsored by White Oak Y's Men's Club in honor of Gustav Ziprik, membership secretary of Cone Memorial YMCA, last Friday night at White Oak Y. Four representatives of various fields of endeavor gave testimonial of the contribution he has made during his 28 years with the local organization.

William O. Leonard, president of the White Oak Y's Men, presented Mr. Ziprik a plaque which reads, "To Gustav Ziprik for his outstanding service in YMCA work and for his contribution to the civic, social and spiritual life in the Cone communities, February 11, 1955, White Oak Y's Men's Club."

In accepting the honor, Mr. Ziprik stated that he came to Cone Y to stay three years and liked it so well he stayed 28.

Speaking on behalf of Mr. Ziprik's service to Proximity Methodist Church was Wade Jenkins who had been a member of his Sunday School Class.

"Mr. Ziprik set a pattern of love, devotion to God and understanding of others," stated Mr. Jenkins.

Lloyd Amos, member of the board of Cone Memorial YMCA, discussed Mr. Ziprik's contribution to the life of the community.

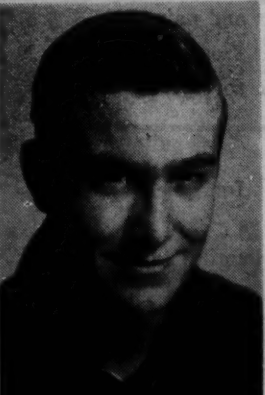
"Mr. Ziprik personifies the definition of service," declared Charles Kerchner, representing the Greensboro Lions Club, of which Mr. Ziprik has been a member since 1946.

H. M. Angel, general secretary of Cone Memorial YMCA, spoke as a co-worker and gave a brief biographical sketch of the honored guest.

Among the approximately 100 present were officials of Cone Mills Corporation, representatives of Proximity Y's Men's Club, Cone Toastmasters and the Cone Memorial YMCA board of directors.

Entertainment was by The Queen's Men, a male quartet from Greensboro Senior High School, and Sammy Walker, comedian, who is a student at Guilford College.

Mrs. Ziprik, Dorothy and Fred were special guests.



JOINS NAVY—Jesse Smith, son of Mr. and Mrs. Lonnie Smith left for the U. S. Navy this week. Mrs. Smith is an employee of the Spinning Room at Pineville Plant.

Cesar Cone Speaks To Advertising Club

Cesar Cone, treasurer of Cone Mills Corporation and vice president of Greensboro Chamber of Commerce, discussed the "Keep Greensboro Ahead" program of the Chamber of Commerce for the Advertising Club of Greensboro last night at Mayfair Cafeteria.

Mr. Cone instigated the "Keep Greensboro Ahead" program while he was president of the Greensboro Chamber of Commerce in 1954.

Church School Dept. Has Seasonal Party

Intermediate Sunday School Department of Sixteenth Street Baptist Church had a Valentine party Saturday night, February 12, in the educational building of the church.

For the devotional, Rev. W. L. Bennett, the pastor, spoke on "Reverence in the House of God."

Mrs. Leola Owens, Mrs. Frances Caviness and Mrs. Pauline Johnson led the games. Several prizes were awarded.

Mrs. Webster Owens is superintendent of the department, and Mrs. Lillian Dixon, secretary.



VISITS PARENTS—A/2C Harold Lee Haney, USAF, recently spent 15 days with his parents, Mr. and Mrs. Eugene H. Haney, 2400 Vine Street, before reporting to a base somewhere in Alaska. Haney enlisted in the Air Force January 5, 1954. He received his basic training at Lackland Air Force Base, San Antonio, Texas. He had special training in radar at Lowry Air Force Base in Denver, Colo. He will have 18 to 24 months additional training in Alaska. His father is a loom fixer in White Oak Weave Room, and his mother an inspector in Cone Laboratory.



Rev. Mack V. Welch

Rev. Mack Welch Resigns Local Church

Rev. Mack V. Welch has resigned as pastor of Palm Street Congregational Christian Church, effective May 31 of this year. The local minister who has been at the Palm Street Church for five years, will be half-time pastor of the Pleasant Grove Congregational Christian Church and half-time pastor-at-large for the Western North Carolina Conference of his denomination. Rev. Welch is treasurer of the Greater Greensboro Ministers' Association.

The position of pastor-at-large for the conference is a newly created one and is a result of 10 years' evangelistic work on the part of Rev. Mr. Welch. This is the first mission project of its kind in the Congregational Christian Western North Carolina Conference, which is made up of 38 churches with 5,000 members.

"I have great love and respect for the members of Palm Street Christian Church. They have made me a better minister by their kindness and cooperation," declared Rev. Mr. Welch.

Mr. and Mrs. Welch, who have been here for five years, have three daughters, Patricia, Donna Sue and Grace Ellen.

The local pastor came to Palm Street Church from Hines Chapel, Monticello.

Cesar Cone P.-T.A. To Have Founders Day Program February 22

Cesar Cone Parent-Teachers Association will have a Founder's Day program entitled, "Suppose It Hadn't Happened," next Tuesday, February 22 in the school auditorium at 7:30. Mrs. Carl Pegram, vice president, will be in charge of the business. Devotional will be by Rev. W. L. Bennett, pastor of Sixteenth Street Baptist Church.

Those taking part in the program will be Horace Whitfield, Mrs. Cleveland Ramses, Mrs. Everett Mills, Mrs. H. L. Creed, Mrs. A. C. Hartzog, Mrs. Wallace Culbreth, Mrs. Frances Pegram, Mrs. Virginia Tucker, Jesse Gray and Joan Lewis.



SECOND AND THIRD PLACE—The brown denim raincoat, piped and faced with plaid and with plaid buttons took second place in the Cone Mills design contest in Dallas. It was designed by Miss Enola Harlan. The dress, taking third place, was designed by Miss Suzanne Vick. The contest was for students in the School of Design classes in two Texas women's colleges.

Mill Whistle To Sound Sunday Afternoon

In accordance with the request of the Greensboro Heart Association, Cone Mills Greensboro plants whistle will blow at 1 p.m. Sunday, February 20. This will be in observance of Heart Sunday. Church bells will also ring at that time.

Woodward Resigns; Lief Assumes Duties

Cone Mills Inc., New York, announces the resignation of Daniel H. Woodward, Jr., advertising and sales promotion manager, effective Friday, February 18. With the Cone organization since November, 1950, he was in charge of national and trade advertising, sales promotion and product institutional publicity. He will join the New York Stock Exchange on Monday, February 21, as director of advertising and sales promotion.

The advertising and promotion program at Cone Mills Inc. will be carried on by Fred W. Lief, who joined the company in October, 1952 as assistant advertising and sales promotion manager. Before that, Mr. Lief was account executive at Paris and Pearl Advertising Agency, where he was located from 1946 to 1952.

Y Canteen Has Health Rate of 96

Cone Memorial YMCA Canteen has achieved a rating of 96 by the North Carolina Board of Health, according to Leonard F. Linker, manager.

The examiner was quoted as saying that the local Y kitchen is the cleanest he has inspected to date.

Club To See Film On Brotherhood Week

White Oak Community Club will have its regular meeting Monday, February 21, at 7:30 in the ladies social room at the White Oak YMCA. Observing Brotherhood Week, which is February 20-27, Mrs. John Betts will show a film entitled, "The High Wall."

All members are urged to attend and bring a visitor. Visitors are always welcome.

Cone Mills Sales Drop \$29,350,000

Cone Mills Corporation's sales last year dropped almost 30 million dollars under the 1953 sales of \$170,029,286, Cesar Cone, treasurer reported this week.

Net sales for 1954 amounted to \$140,679,020.

Income before provision for federal taxes was reported at \$6,358,639 last year, compared with \$19,618,875 in 1953. Taxes last year were \$3,355,000, while they were \$10,527,458 the previous year.

Net income after taxes last year was listed as \$3,003,639 compared with the 1953 amount of \$9,091,417.

Earnings per share last year amounted to 82 cents, before a nonrecurring special charge equivalent to 11 cents a share. The previous year's earnings were listed at \$2.59 per share.

Mr. Cone said that volume sales have improved somewhat this year, but prices still do not offer a sufficient margin to reflect much gain.

"Cotton prices continue to rise and with production costs as they are, the margin remains small," he explained.

The company official said that the outlook for this year, however, is hopeful toward an improvement in the textile industry.



HEADS UNIT—Mrs. Margaret Y. Wall, principal of Cesar Cone School, was elected president of the Greensboro unit of the Association for Childhood Education last week at a meeting at Curry School. Mrs. Wall was named to a two-year term.



CONE DENIM ON PARADE—"Fashions in Denims" was theme of the Cone Mills style show at Baker Hotel, Dallas, Texas February 3. Shown above are models wearing garments winning first, second and third place in the design contest entered by 22 students in school of design classes of Texas State College for Women and Texas Christian University. The sports ensemble in foreground won first place for Mrs. Juanita Stubblefield. Watching the models are the three Dallas fashion designers who were the contest's judges. They are Mrs. Helen Johnson, Donovan Manufacturing Company; Mrs. Helen Rousaville, Justin McCarty, and Mrs. Maryon Van Gilder, Stockton of Dallas. Also looking on is R. S. Bush of the Cone Mills Inc. Dallas office.

Cone Mills Sponsors Denim Design Contest And Showing In Texas

A Cone denim style show, "Fashions in Denims," was held on Thursday, February 3 in Dallas, Texas. Sponsored by Cone Mills, the garments were made and modeled by members of classes of the Schools of Design of Texas State College for Women and Texas Christian University. The showing was at Hotel Baker in Dallas. Prizes were awarded on WFAA Television there on February 7, when the complete show was repeated. About 15 girls participated in the T.V. show. R. S. Bush of the Dallas office of Cone Mills Inc. was in charge of arrangements.

The panel of judges and the firms they represent were Mrs. Helen Johnson, Donovan; Mrs. Helen Rousaville, Justin McCarty, and Mrs. Maryon Van Gilder, Stockton of Dallas. Mrs. Samuel J. C. Townsend was moderator.

Harold W. Smith Speaks To NOMA On Clerical Cost Control

Scientific methods and controls for clerical work were urged by Harold W. Smith, secretary and comptroller of Cone Mills Corporation, in a speech last Monday night to the Greenville, S. C. Chapter of the National Office Management Association.

Mr. Smith stated that due to the complexities of modern business the proportion of clerical personnel to manufacturing personnel was three times what it was in 1920. A positive procedure for the control of these greatly increased costs, he pointed out, was the direct responsibility of the office managers; and that to fulfill their responsibilities they would have to develop adequate cost control programs in their companies.

The basic step in such a program, he said, was to set up "standards that are right, fair and consistent with human dignity, ones which you would cheerfully accept yourself if the work was yours to perform."

Mr. Smith asserted that the fundamental purpose of the standards was to define the best methods and the time required to perform the various assignments. The reason, he said, was so vitally important, he said, was because "99 per cent or more of us must have targets to aim at to attain anything like reasonable performance."

Mr. Smith emphasized that practically every office employee wanted to do efficient and effective work, but neither the employee nor the office manager, in general, knew what that was without scientific analysis and measurement.

Grade Parents To Entertain

Grade parents of Cesar Cone School will entertain the faculty tonight at 6:00 in the school cafeteria with a barbecue supper.

The Proximity School Bands will give a concert tonight at 8:00 in the Proximity School auditorium. This event is being sponsored by the Proximity P.T.A. in order to raise money for five capes and hats and a new drum major's uniform.

The concert will include the Proximity elementary and junior high bands, the Boys' Glee Club, under Mrs. Margaret Hood, the Cesar Cone School string ensemble, and David Arner, Central School band leader, as guest conductor. George Toenes, Proximity School band leader, and band leader and orchestra leader at Cesar Cone School will be clarinet soloist.

Prox. School Bands To Give Concert Tonight

This week is National Advertising Week. Mayor Robert Frazier has issued a proclamation designating such for the City of Greensboro.

A special discussion of advertising will be on WFMV-TV this afternoon at 4:30 on "Open House" by Willa Lawrence, sales promotion and advertising manager of Meyers, and Raleigh Luter, advertising manager of Sears-Roebuck Retail Store.

Newspapers and radio programs as well as direct mail notices are carrying information about advertising.

City Observing Advertising Week

This week is National Advertising Week. Mayor Robert Frazier has issued a proclamation designating such for the City of Greensboro.

A special discussion of advertising will be on WFMV-TV this afternoon at 4:30 on "Open House" by Willa Lawrence, sales promotion and advertising manager of Meyers, and Raleigh Luter, advertising manager of Sears-Roebuck Retail Store.

Newspapers and radio programs as well as direct mail notices are carrying information about advertising.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks
 *LELAH NELL MASTERS MANAGER
 ROBERT WEAVER ASSISTANT
 Entered as Second Class Matter, January 23, 1928 at Postoffice,
 Greensboro, N. C., under Act of March 3, 1897.

GREENSBORO PLANTS

PROXIMITY REVOLUTION
 PRINT WORKS (Flannel and Rayon)
 WHITE OAK GUILFORD PRODUCTS



OTHER PLANTS REPRESENTATIVES
 Edna Reidsville Elizabeth Harviel
 Eno Hillsboro Edna S. Ellis
 Granite Haw River Bertha S. Clayton
 Minneola Gibsonville Opal S. Isley
 Randleman Salisbury Roger Johnson
 Salisbury Salisbury Pauline Safrit
 Pineville Pineville Mary Robinson and Inez Culp



(*Officer American Association of Industrial Editors)

No communication of any sort or description, whether news or
 expression of opinion upon any topic, will be published unless
 accompanied by real name of writer. The name, however, will
 not be published unless consent is given.

FRIDAY, FEBRUARY 18, 1955

In Judging Such Cases

It is not difficult to understand the feelings of our soldier prisoners in Korea toward those who collaborated with the enemy. It is also sound policy for our government to consider treasonous acts as most serious.

Disloyalty and treason during war cannot be treated lightly. Not only the cause of the country is involved, but the lives of thousands of boys are at stake.

The above is a preamble to a plea for tolerance and sympathetic understanding for those who did not intentionally or maliciously assist the enemy but due to circumstances were unable to conduct themselves as good American soldiers should.

If we are to judge as we would have others judge us, we must realize that even soldiers with the best intentions are human beings and are apt to crack up or lose their stability under extenuating circumstances such as they might encounter in a prison camp of a ruthless enemy.

It has been noted from the press that at least some psychiatrists have declared that Master Sgt. William M. Olson is not mentally balanced and was mentally disturbed even before he went into the fighting in Korea. If he was not mentally balanced before he went into war, the blame for what happened belongs elsewhere. It is most difficult to form definite conclusions as to the mental condition of a person when psychiatrists take opposing views. This appears to be so in the case of Sgt. Olson.

If the sergeant is not normal now, he should be treated as a mental case rather than as a criminal one.

If it can be convincingly proved that the sergeant was normal and did intentionally collaborate with the enemy, he should of course be treated as having committed disloyal acts to the detriment of his country and fellow soldiers.

If there remains a question as to his mentality, we feel that he should be given the benefit of doubt and shown mercy.

In judging such cases, we should each strive to place ourselves under similar circumstances.

Statistics Local Church Crusade

SUNDAY, FEBRUARY 13, 1955

Church	Mem- bership	S. S. Enroll.	S. S. Attend.	Attend. Worship
Carraway Memorial Methodist	491	367	178	351
Eller Memorial Baptist	1130	700	268	515
Church of God	245	230	133	250
Newlyn St. Methodist	325	228	184	179
Palm St. Christian	284	225	130	201
Proximity Methodist	594	323	179	216
Rankin Baptist	252	236	135	180
Second Pilgrim Holiness	180	230	204	300
16th St. Baptist	565	423	212	459
Stevens Memorial Baptist	280	215	121	204
Revolution Baptist	472	362	159	225
Wesleyan Methodist	105	215	82	140
St. Paul Methodist	199	184	84	80

Dial 3-8663 for Service

COAL **FUEL OIL**
 ● STOKER
 ● FURNACE
 ● HEATER
 ● GRATE

KEROSENE

BERRY COAL & OIL CO.

116 W. Bragg—E. Bessemer Ave., ORD Phone 3-8666

LISTEN AMERICANS!

... by Dr. George S. Benson
 DIRECTOR - NATIONAL EDUCATION PROGRAM
 Searcy, Arkansas

The great value of the Federal Bureau of Investigation to our nation's security never was more drastically demonstrated than in the trial recently in Louisville, Ky., of Carl Braden, self-styled "liberal" on the editorial staff of the Louisville Courier-Journal. He was indicted on the charge of advocating sedition as an outgrowth of a serious racial disturbance in Louisville. Had it not been for the FBI he probably would have gone free and a strong force of Communists in Louisville would have continued their poisonous work of thought-shaping.

The admitted facts were these: Carl Braden bought a house in an all-white section of Louisville and immediately transferred ownership to a Negro, Andrew Wade IV. Wade's family moved in and trouble erupted. Shots were fired into the house and finally a bomb tore away a section of the wall. Racial tension in Louisville became explosive.

Commonwealth Attorney A. Scott Hamilton investigated. Then he announced the theory that Communists had planned the entire Wade house-bombing and even the house-bombing incident to agitate racial trouble. A hue and cry arose against Hamilton. Some labeled him victim of "hysteria."

Even when Prosecutor Hamilton presented damaging evidence against the newspaperman, a great many people were unconvinced. Braden himself testified convincingly that he had never been a Communist. Then an impressive array of witnesses came forward to bolster his defense. They included John Briney, Courier-Journal writer; William Stucky, Courier-Journal reporter; John F. Bennett, English instructor, Indiana University; Dr. Louis C. Kesselman, influential chairman of the Political Science Department, University of Louisville; Henry Goodman and Philip Foisie, colleagues of Braden on the Courier-Journal copy-desk staff.

On Friday afternoon, December 10, as the trial drew to a close, a messenger stepped into the courtroom with a note for Prosecutor Hamilton. Someone was calling him on the telephone. Hamilton went outside, to a telephone booth. His caller was Edward F. Boyle, chief of the FBI office in Louisville.

On Saturday a Mrs. Alberta Ahearn gave testimony in the Braden trial that shocked Louisville. Braden, she said, was an active Communist leader in Louisville. He had recruited her into the Red conspiracy. He collected dues for the Red cell to which they both belonged. She had been with him, and his wife, in the Red underground in Louisville since 1951—and all the while she was an FBI counterspy! Braden was convicted, sentenced to 15 years' imprisonment.

Prosecutor Hamilton has secured indictments against wife Anne Braden and four other persons, all connected with the "Wade Defense Committee." The FBI has lost a courageous undercover agent; but Louisville is wiser, and a clever, influential Communist propagandist, in a strategic position as a newspaperman, has been silenced for a time.



Salisbury News

By Pauline Safrit

Mrs. E. L. Freeman, daughter of Mr. and Mrs. J. M. Bost, of Jonesville, has entered the Methodist Hospital in Elkin for observation and possible operation. Mrs. Bost has gone to Elkin to be with her daughter and grandchildren during the illness.

Miss Dollie Plummer, daughter of Mr. and Mrs. Lee Plummer, has been real sick for the past week. Recently the Finishing Department sent Dollie a beautiful basket of fruit. Miss Plummer is employed in the Finishing Department.

Eddie Clark is in the Rowan Memorial Hospital with a broken leg and diabetes. He is responding nicely to treatment. Eddie is the son of Mr. and Mrs. Ken Clark. Mrs. Frank Bridges has returned home from Rowan Memorial Hospital and is doing nicely.

Mrs. Willie Teeter, Miss Agnes Blalock, and Mr. and Mrs. G. C. Teeter Jr., visited Mr. Cleve Teeter

at Oteen Hospital last week end.

Mrs. Allison Plummer is in the Rowan Memorial Hospital recovering from a head injury and broken jawbone which was caused by a fall in her home Thursday night, February 3.

The Rev. O. D. Moore, pastor of Stallings Memorial Baptist Church for the past six and one-half years, has resigned to accept the pastorate of North Main Street Baptist Church in Jacksonville, Fla. His resignation is effective March 5.

A graduate of Elon College and the Southern Baptist Seminary of Louisville, Ky., with a Th.M. degree, Mr. Moore also took a course in clinical training in the department of pastoral care at the Baptist Hospital in Winston-Salem. He served one term on the general board of the Baptist State Convention of North Carolina and on the executive committee of that board. He was vice-moderator of the Rowan Baptist Association and for four years served as clerk of that group. Last year he was president of the Salisbury-Spencer Ministerial Association, has served on the VAVS board and is a member of the Kiwanis Club.

During his pastorate, Stallings Memorial Baptist Church has received 317 new members and contributed more than \$198,000 to all causes through the church, of which more than \$45,000 went to missions.

The Jacksonville church to which he is going has a current budget of more than \$40,000 and has a membership of about 750.

Next Week On Channel 2

Tonight seems to be the night for criminals to be caught in a light-handed manner. At 9:00 p.m., WFTM-TV offers "Playhouse of Stars" starring Patric Knowles in "The Way to Freedom," a funny story about a clever crook who "hid" by joining Scotland Yard! This worked out quite well for awhile . . . until Mr. Knowles is made chief inspector for a case in which he has personal connections! "The Late Show" at 11:00 p.m. features "There Is No Escape" with Stanley Thurston and Patricia Hicks in the roles of a master criminal and his girl friend, who pose as socialites and try to get away with a pack of jewels. And the moral of the story is: never walk over skylights when you're escaping!

However, at 10:30 on "Person to Person," Warden Joseph E. Ragen of the Illinois State Penitentiary tells Edward R. Murrow just what happens to people who try to get away with somebody else's jewels. The other guest of the evening is Steve Allen, who will receive the television audience in his Manhattan apartment—and introduce his beautiful wife, Jayne Meadows.

Saturday afternoon is designed especially for sports fans. At 3:00 o'clock The Basketball game of the week sees Minnesota and Michigan vying for a win, while at 4:30, the purebreds are running neck and neck for a purse of more than a \$100,000. The Widener Handicap, one of the biggest races of the season, is telecast direct from Beautiful Hialeah Park in Miami, where flamings wade in the water and watch the races, too. The Color commentary is by John Derr, CBS sports director.

"Toasts of the Town," Sunday at 8:00 p.m., toasts one of theatre's great ladies, the late Gertrude Lawrence. In a special tribute, many of her friends and show business associates will be on hand. The guest list includes Bea Lillie, Helen Hayes, Sarah Churchill, Lily Pons, Judith Anderson, Gracie Fields, Mindy Carson, and Dorothy Sarnoff. Ed Sullivan has just returned from England, where he and Miss Churchill have recorded on film some of the memorable scenes around Clapham Commons, Miss Lawrence's birthplace.

"Studio One," Monday night at 10:00 o'clock, presents Roy Deane, British actor, in one of the cleverest yarns to come out of World War II. "The Story of Eddie Chapman" is the story of a man arrested for a minor crime and sent to prison on an island which was captured by the Germans. He convinced the Germans that he would make an excellent spy, and promptly returned to England a free man. He went to the British Intelligence Service, told them everything, and offered his services. It would have been all right, but everybody thought he was working for them, and shortly great complications arose. However, the British outwitted everyone in a wonderful game of wits!

NAM Publishes Book On Human Problems

The nation is on the threshold of an era which holds great promise for a vastly increased level of living, but this promise is "achievable" only if the delicate human problems involved can be met with wisdom and understanding," the National Association of Manufacturers said recently.

A book dealing with these human problems has been published by the NAM. It is titled "Employee Understanding and Teamwork for Greater Productivity," and was written by Prof. John P. Troxell, director of the division of industrial relations of Stamford University's Graduate School of Business after two years' research on human problems in relation to productivity.

The Troxell study grew out of and was financed in part by money left to the NAM by Lieut. Ben Toland, a young Marine who died in the battle for Iwo Jima.

In a will written on a piece of

DANGER!

It Is Dangerous to Neglect Cough from Common Cold Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Creomulsion blends beechwood creosote by special process with other time-tested medicines for coughs. It contains no narcotics. Get a large bottle of Creomulsion at your drug store. Use it all as directed. Creomulsion is guaranteed to please you or drugist refunds money. Adv.

Home and Chapel Completely Air Conditioned

There is real comfort in knowing that your final tribute to a departed loved one will be conducted with dignity, sincerity and in good taste. We extend this service to one and all . . . regardless of cost.

"The Home of Thoughtful Service"

HANES
 Funeral Home
 401-405 W. Market St.
 Dial 3-8108

brown wrapping paper and pinned to his battle jacket, Lieut. Toland bequeathed \$1,200 to the NAM and \$600 each to the CIO and the AFL to promote better employer-employee relations. The NAM augmented the bequest with an appropriation of \$16,000 and established two Lieut. Toland fellowship awards.

The first award was won by Dr. Paul Pigors, associate professor of industrial relations at Massachusetts Institute of Technology, whose report on "Effective Communication in Industry," received wide acclaim as a fresh analysis of the basis for better understanding between people who work at all levels in industry.

The Troxell study explored the forces which tend to encourage good teamwork. High on the list of these forces, he found, were such elements as a sense of sharing in the undertaking, of participation in goal-setting and decision-making, confidence in management's ability to organize and administer the business, and development of an understanding relationship among those who work together.

"In superlative teamwork, there will be found a strong team spirit," Dr. Troxell reported. "Team success will be identified with individual success. The individual's de-

sire to assert initiative and to excel in his own right will not be denied, though it may need to be guided wisely by the leader in such manner as to enhance team performance.

"Holding the balance true between teamwork and individualism—encouraging the one without retarding the other—is one of the arts of supervision. Especially is this important in the guidance of management teams, since the performance is a paramount factor in the productivity of the organization."

The 94-page book also analyzes other factors influencing productivity—the experience and skill of management, technological progress, competition, wage and other incentives, and the attitudes of unions as expressed in union-management agreements.



THURSDAY NIGHT IS FAMILY NIGHT



Over twelve million meals served yearly



A BANK LOAN COSTS LESS!

An important function of banking is the making of money available in the form of "loans," to those who need it. Personal loans for any good purpose are available at this bank, quickly and confidentially. Repay your loan according to your budget, and pay low cost bank rates of interest. Any officer of this bank will welcome your inquiry.

TWO DRIVE-IN LOCATIONS

621 South Elm Street
 Summit Shopping Center

BANK OF GREENSBORO

Southeastern Building, Market and Elm Streets
 Member Federal Deposit Insurance Corporation

Soothe Aches And Pains



RUGGED GLASS, RED FILTER . . . \$2.95
 STANDARD MODEL . . . \$1.10



Smooth Out Tensions

electrically
 with a heat lamp

Does midwinter weather send you home with aches and pains, muscular tensions and body fatigue? Try the soothing, smoothing glow of an Infra-Red Lamp to relax sore tired muscles safely!

It's a handy little household helper, too. Try it for quick-drying jobs . . . on hair, fingernail polish, stockings . . . even paint. Buy an electric Heat Lamp NOW for long-lasting usefulness!

DUKE POWER COMPANY
Serving the Piedmont Carolinas

Guilford Products News

by Mozelie Richmond

Airman Leon Moon is spending a month leave with his father, Mr. N. J. Moon on Garden Street. He will leave February 18, enroute for overseas duty.

East White Oak Baptist Church Usher Board held its annual Women's Day program Sunday, February 13, at the Church. Speaker was Miss S. I. Jones.

Mr. and Mrs. Theodore Donnell

have as their guests Mr. and Mrs. Theodore Donnell, Jr. and son of Baltimore, Md.

George Harrison is home after five days in the hospital. He is doing nicely.

Mr. Elbert Horton Jr. is in hospital following an accident Friday night.

The Teen Age Club of the YMCA had a Valentine party February 14 at the East White Oak YMCA.

The State Motor Vehicles Department says an unsafe speed is any speed too fast for the condition of the road, the weather, the traffic, or your car.

Pineville News

by Mary Robinson and Inez Culp

The W.M.U. Stough Circle of Stough Memorial Baptist Church, held their annual meeting Tuesday night at the home of Mrs. T. C. Robertson. The topic was "Havana, Cuba."

A freak donkey basketball game was played in the Pineville gymnasium last Tuesday night. Sponsors of this event were the P.T.A.

The Civic Club held its monthly meeting last Tuesday night at the American Legion hut. The city council discussed a new dial telephone system. Members of the council are L. S. Miller, Frank Ferguson, Charles Yandall, and T. C.

Robertson.

The Mothers March, January 31 for Polio was an overwhelming success.

A stork shower was given Saturday night at the hut. Mrs. Thelma Crump honored her daughter, Mrs. Mary Ellen Eury.

Mrs. Edith Lester is a patient in a Charlotte Hospital. Friends wish for her a speedy recovery.

Mr. and Mrs. Roy Lamb are the proud parents of a baby boy. Mrs. Lamb was the former Virginia Dabbs.

Pvt. Reed Moser, son of Mr. and Mrs. Charlie Moser sailed for Germany last week.

Mr. Perry Frye is a patient in a Charlotte hospital.

Sgt. J. R. Vick has returned to camp in Montgomery, Alabama after a 16 day leave. Mr. Vick was stationed in Africa prior to his return home.

Mr. and Mrs. Fletcher Robinson, Mr. and Mrs. William Cook visited Mrs. Robinson's sister, Mrs. Howard Snipes last Sunday in Lancaster, S. C.

The Business Women's Circle of the Methodist Church held their monthly meeting Monday night at the home of Mrs. Bob Bell. Mrs. Lena Rodgers was in charge of the program.

Granite News

by Bertha S. Clayton

Paul Wood and Lawrie Riley of the Finishing Department, first shift, have new little girls in their family. Both babies were born at Alamance County Hospital recently. The Wood baby has been named Teresa Lynn and the Riley baby is Eva Sue. Mothers and daughters are doing fine.

The W.S.C.S. of the Methodist Church met for the monthly meeting at the home of Mrs. H. H. Smith the past Monday evening. Miss Cleora Cates presided at the meeting.

The local Kiwanis Club honored the newly formed Boy Scout Troop with a hamburger supper the past Monday evening. The meeting was in observance of Boy Scout Week. Members of the club prepared the supper. Everyone in attendance enjoyed the fellowship very much.

Mr. and Mrs. Claude Kidd have moved into their new home on the Graham highway.

The Midget Basketball team of Haw River defeated the Elks Club Midget team of Burlington on Wednesday afternoon by the score of 29-20. Bill Boggs of the local team led the scoring with nine points.

Mr. and Mrs. E. M. Bowes and daughter, Kathy, spent the past Sunday visiting with Mrs. Bowes parents, Mr. and Mrs. Clarence Ledford.

Mr. and Mrs. John Webster have returned to their home in Long Beach, Calif. after a visit with their nephews, Joe, Jim and Charlie Miller. It was the first visit in North Carolina for Mr. Webster in

over 25 years.

The attendance in the Haw River School has been off considerably for the past few weeks. Mumps and flu are keeping the children at home.

It is very nice to have William Parker back on his job after several months away due to sickness.

Rev. Mays Jackson is holding a two-weeks revival at the Riverside Baptist Church. Members of the church at the Granite Plant invite their fellow-employees to attend these services.

Master Bruce Norwood, son of Ed Norwood of the Finishing Department, has recovered from an accident in which he broke his foot.

Mr. and Mrs. Clarence Baker announce the marriage of their daughter, Vivian, to Cpl. Stan Lockette of Fort Bragg. The marriage took place Saturday, February 5, in Dillon, S. C.

Mrs. Lockette will continue her education in the Haw River High School where she will graduate in June. Then she will join her husband.

Cpl. Lockette is a native of Minneapolis, Minn. He has 14 months to serve in the United States Army.

The Young Married Couples Class of the Baptist Church held its regular monthly meeting in the home of Mrs. Grover Phillips. Mrs. Joe Neese, president, conducted a short business session.

The hostess served a Valentine party plate to Mrs. Claborn Jones, Mrs. Aubrey Agnew, Mrs. Odell Chatman, Mrs. Amos Roney, Mrs. Robert Bruhn, Mrs. Wayne Cole, Mrs. Walter McDaniels, Mrs. Jack Laughlin, Mrs. Harold Cole, Mrs. Joe Neese and Mrs. Pete Johnson.

Health For All

Use With Caution

Modern drugs have saved thousands of lives, have saved thousands from crippling and long-drawn-out illness. But doctors warn that they must be used with the greatest caution.

Science has made us valuable gifts in these drugs which fight infections of many kinds, but we must recognize that there can be uncomfortable and sometimes very serious side effects. About four or five per cent of people who are given antibiotics have allergic skin reactions such as hives, rash, or

other outbreaks. Taken by mouth in the form of lozenges, some of the drugs cause unpleasant conditions inside the mouth. Other occasional reactions are itching, burning sensations, failure of muscular coordination, deafness, nausea, vomiting, cramps, diarrhea, and even severe shock.

Most of these reactions can be prevented by proper use of the drugs. Different ones require different methods. It is of the utmost importance to follow the doctor's orders exactly. Instructions which may sound unimportant to you—such as taking a drug instead of after meals, taking it with milk or orange juice or sodium bicarbonate, drinking lots of fluid—these are carefully planned to protect you. If unexpected symptoms develop, the doctor will want to know immediately so that he can check them before they become serious.

Another important precaution is to destroy any drugs left over after illness. Those lozenges the doctor prescribed last fall for Jimmy's sore throat might be wrong for your throat. The doctor decides what drug or combination of drugs you need on the basis of a careful diagnosis of your conditions.

You drive your car cautiously because you know that the powerful engine is potentially dangerous. Drugs which can kill or check infection in the human body are, in their way, just as powerful. They can do wonderful work for us, if we use them cautiously.

BOWLING NEWS



By Maxine Allen

Thursday League

Thursday night at Proximity Y the Tigerettes, low average team in the league, managed to win one from the potent Lucky Strike team, with a 420 game. However, their luck didn't last, for the Lucky Strikers, bowling a 1275 set, proceeded to win two, which gives them 14 wins and only 4 losses to date. Jeanette Southern bowled her highest set this season—261—and her 105 second game was largely instrumental in the Tigerette's one win.

Ann Shipwash was high bowler for the Lucky Strikers, with a 104 game and 280 set.

At White Oak, Sharon Kincaid's team, the Hot Shots, won two from "Mamma's" team, the Pin Poppers.

Friday League

The Go Getters, bowling a 1165 set at the Proximity Y Friday night, swamped the not so Lucky Five team's 1123 total pin fall, winning all three games. This win gives them a substantial lead in the league, with a 14-4 record.

Nearest competitor is the Lucky Fivers, with 8 wins, 10 losses.

For the Go Getters, Jean Gregory's 265 set and 91 game were high, and for the Lucky Fivers, bowling under a handicap of two dummies, Doodles Wood was high with her 288 and 104 game. This set was also high set for the league Friday night.

At White Oak, the Alley Cats won from the Woodchoppers, with Carolyn Smith's 264 set and 104 game giving a big assist. High bowler for the Woodchoppers was Ila Roberts, who bowled a very nice set with games of 80, 115, and 101.

League standings are:

Team	Won	Lost
Lucky Strike	14	4
Hot Shots	10	8
Pin Poppers	7	11
Tigerettes	5	13

Next week the Go Getters vs. Alley Cats at Proximity and the Lucky Fivers vs. Woodchoppers at White Oak Y.



America by 1975 will increase its use of and demand for goods and products from 15 to 400 per cent, according to "The Outlook for Key Commodities" section of the recent report of the President's Material Policy Commission.

The National Association of Manufacturers cites this source in reporting that demand for new passenger cars will increase by 15 per cent and use of aircraft, plastics and insecticides by 400 per cent by 1975.

Other increases expected (in per cents) are:

Total construction, 30; residential construction, 15; private non-residential, 50; new appliance, 50; trucks in use, 150; new railroad equipment, 100; paints, 50; and printing and publishing, 75.

Sharon bowled 278, high for her team, and a 109 game. Ruth Hutson was high for the Pin Poppers, bowling 255.

Next week the Tigerettes and Pin Poppers are at Proximity, and the Hot Shots and Lucky Strikers are at White Oak.

Team	Won	Lost
Lucky Strike	14	4
Hot Shots	10	8
Pin Poppers	7	11
Tigerettes	5	13

Friday League

The Go Getters, bowling a 1165 set at the Proximity Y Friday night, swamped the not so Lucky Five team's 1123 total pin fall, winning all three games. This win gives them a substantial lead in the league, with a 14-4 record.

Nearest competitor is the Lucky Fivers, with 8 wins, 10 losses.

For the Go Getters, Jean Gregory's 265 set and 91 game were high, and for the Lucky Fivers, bowling under a handicap of two dummies, Doodles Wood was high with her 288 and 104 game. This set was also high set for the league Friday night.

At White Oak, the Alley Cats won from the Woodchoppers, with Carolyn Smith's 264 set and 104 game giving a big assist. High bowler for the Woodchoppers was Ila Roberts, who bowled a very nice set with games of 80, 115, and 101.

League standings are:

Team	Won	Lost
Lucky Strike	14	4
Hot Shots	10	8
Pin Poppers	7	11
Tigerettes	5	13

Next week the Go Getters vs. Alley Cats at Proximity and the Lucky Fivers vs. Woodchoppers at White Oak Y.

Modern automobile horns can startle. The State Motor Vehicles Department urges you to save the horn for emergencies.

Refresh Yourself With Ice-Cold Coke



5'

GREENSBORO COCA-COLA BOTTLING COMPANY

TOGS FOR TWO

Maternity and Children's Wear
Summit Shopping Center — Phone 2-0512
Free Parking

NEED EXTRA CASH?

Let Us Help You

LOANS \$10.00 AND UP

NO WORTHY MAN OR WOMAN REFUSED

Colonial Finance Co.

115 E. Market Street
Phone 3-3942

Stop In and See Us ...
BURGESS
BARBER SHOP
R. R. Burgess, Owner
117 EAST SYCAMORE ST.

SWEET and LOW ...



AND SO IS OUR
BANK AUTO LOAN
with its Low Financing Cost

it's the last word in economy; you can arrange payments to harmonize with your circumstances over a period of 12 months ... 18 ... or 24.

An added advantage: There are no "extra charges"—and there is no red tape. No delay, either!

Another advantage: You may include the initial car insurance premium in your loan—and place the insurance locally.

BEFORE YOU BUY, COME IN AND SEE US!

City Industrial Bank
SAVINGS
GREENE at GASTON STREETS CHAS 3-9098

EUBANKS LAUNDROMAT

"Shop While You Wash"

Hours
Mon. Thru
Fri.
8 to 8
Saturday
8 to 2

Finished
Shirt
Service

Phone 4-4709



- Prescription Service
- Sundries
- Candies
- Drugs
- Cosmetics
- Soda Fountain

(FREE DELIVERY SERVICE)

Edmond's Summit Center Drug Store
SUMMIT SHOPPING CENTER — PHONE 4-1586

Guilford Dairy's CHERRY-VANILLA ICE CREAM

A delicious flavor for February!

m-m-m-Good!

You and your family will really enjoy it! Made with bright red cherries mixed in delicious Guilford Dairy Vanilla ice cream. Be sure to take some home tonight!

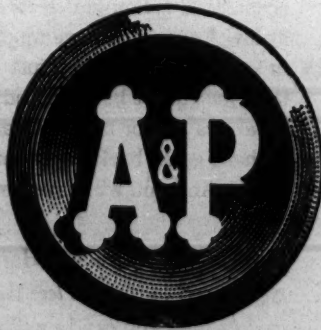
In convenient half-gallons and Pints at your dealer or our dairy bars—

1616 West Lee Street
3939 W. Market Street

Summit Shopping Center
1744 Battleground Ave.

ASK FOR GUILFORD DAIRY PRODUCTS AT YOUR FAVORITE STORE

GUILFORD DAIRY
TELEPHONE 3-0573
"YOUR HOME TOWN DAIRY"



Greensboro A&P Food Stores

SUMMIT SHOPPING CENTER

2215 Walker Ave. ● 221 Commerce Pl.

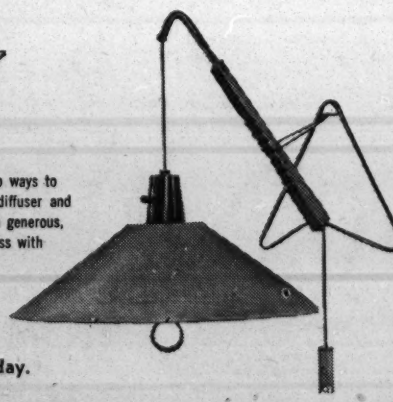
110 Ashboro St. ● 907 W. Lee St.

Long sofa...short wall?
Shifting table...dark hall?

USE SMART
LIGHTOLIERS
THAT YOU HANG ON YOUR WALL



Two ways to raise, or lower, two ways to move to or from wall. Styrene diffuser and translucent grasscloth shade give generous, soft light. Luxurious polished brass with natural walnut colonial ratchet. Extends up to 43" from wall.



See and Select Yours Today.

"Every Home Needs Better Decorative Accessories"

Open Monday — Tuesday — Thursday and
Friday Nights Till 9:00 P.M.

SUMMIT FURNITURE and Gift Shop

Summit Shopping Center

Plenty of Free Parking

Phone 5-1408

"Let's Cancel The Advertising"

(This article has been prepared by the Advertising Federation of America in the interest of National Advertising Week, February 13-19.)

Advertising's position in industry today is comparable with other business essentials like purchasing, planning, operations, and selling.

There are, however, a few die-hards left from the old school who look upon advertising as the glamor end of the business world. To them, it's a 10 a.m. to 4 p.m. round of convivial relationship with artists, models, photographers and free passes to the ball games and the fights.

So, when things need tightening and operations require streamlining, the word passed down from on top is "Let's cancel the advertising."

Of course, this is rarely done. If the advertising program does go into a tailspin, it is usually a temporary one. Clearer thinking and calmer reasoning asserts itself, and often, the advertising program is strengthened rather than strangled.

For advertising today is as much a part of the business picture as the legal department, the accounting department, the sales force.

But—now this is in the realm of speculation—suppose the edict "Let's cancel the advertising!" spread with the uncontrolled fury of a prairie fire. Suppose it was taken seriously in more than just a handful of firms. Suppose cancelling the advertising became the business order of the day.

What happens then? Well, first, and probably least important of all, the people who work in advertising itself would be laid off. They include the personnel of advertising departments as well as the people who staff the advertising agencies all over the country.

They contribute a chunk of purchasing power to the nation's economy, so right away, belt-tightening begins.

As a direct result of this drastic measure, the people associated with the advertising industry would suffer also. They include the mechanical trades like typographers, electrotypers, photo-engravers, stereotypers, matric makers—as well as artists, writers, photographers.

But the damage has just begun. For, cancelling advertising means putting a brake on America's vast communications system.

Advertising is the life-blood that sustains newspapers, magazines, radio, television, and—to a large measure—the Post Office, too. Direct mail gives the government a handsome income from postage.

With no advertising, magazines and newspapers could not exist. Circulation subscriptions alone could not keep the presses humming. Neither could free-air time keep the air waves vibrating with news and entertainment.

But—despite this disaster—advertising was cancelled. What happens to America?

You'd have no news. You'd get no word of what's happening in the world. Your day would begin and end with monotonous regularity, you'd feel as though you were living in a vacuum.

Soon, a newspaper would appear here and there. It's price wouldn't be a nickel or a dime—it would be fantastically high. Every copy would be handed from person to person—would be black marketed for many times its original high price.

Then again, because the paper would probably be the voice of a single person—or, worse—government controlled—the opinions expressed would be those of a single person or single party. The world has seen "information sheets" like these, and we in America want no part of them.

But aside from the public interest that advertising develops, the prime function of advertising would be missed. Advertising sells goods and services. Without advertising, goods would not be made—or sold.

That means, production would slacken to a degree beyond measurement. Cars wouldn't be sold. Steel would not be milled. Goods would not be moved. Store shelves would be barren and dusty. Of course, this adds up to a single ugly and fearful word—Depression. People out of work, people on relief, breadlines everywhere and nothing but hopelessness in the future.

There, roughly, what could happen.

Error Corrected

The Textorian regrets that a reversal of lists appeared in last week's issue.

The article should have listed the following for the nominating committee: Alice Long, Vivian Edwards, Louise Tucker, Jean Hedrick and Jackie Haislip.

The planning committee for the bosses' luncheon consists of Margaret Brafford, Carolyn Smith, Becky Ballard, Sarah Haislip and Mable Ligon.

White Oak Matrons' Luncheon February 23

The regular luncheon meeting of White Oak Matrons will be held Wednesday, February 23, in the Ladies Social Room of the White Oak YMCA at 11:00 a.m. A cosmetic consultant will give a demonstration on make up and will consult on various problems of members.

Cards are being mailed to all members and must be returned by Tuesday, February 22, for reservations. Visitors are welcome; call Mrs. Frances Funderburk at the "Y" for reservations.

Cone Legion Post To Meet Tonight

Cone Post 386, American Legion, will hold its regular meeting tonight (Friday) at 7:30 in the Legion Hall.

Commander Lloyd K. Parsons will preside over the business session when plans for the Brunswick stew sale will be completed.

The post's firing squad will practice after the meeting. All members are urged to be present.

Y's Men Invited To Help Start New Club

Cone Memorial, Proximity and White Oak Y's Men's Clubs have been asked by Henry Grimes, international secretary of Y's Men Club, to help organize a Y's Men's Club in Norfolk, Va.

This meeting will be held in Norfolk, Tuesday, February 22, and approximately three from each local group have been asked to attend.

Club Plans Covered Dish Supper Feb. 22

Proximity Community Club will have a covered dish supper at their regular meeting, Tuesday, February 22, in the Ladies Social Room, Proximity YMCA at 6:00 p.m.

A brief report will be made on the arts and crafts course held the past week at the West Market Street Methodist Church. President Phoebe Richards urges all members to be present and visitors are given a special invitation to attend.

pen. But the chances of economic chaos of that order are extremely remote. They are told here, in pure fantasy, only to point up the importance of this newest arm in industry today.

Advertising is an essential to the American way of life as is the daily delivery of milk to the family.

Advertising makes more products, makes products better, makes them less expensive, brings more to more people.

Advertising adds to our life the things we take for granted—the daily paper, the favorite TV program, the news on the radio at breakfast time, the magazine with our favorite serials.

Advertising contributes to the well-informed state of our people, everywhere in America.

And, like somebody once said, an informed people are a free people.



CONE MILLS CLUB PARTY—This is a scene at last Saturday night's Valentine party of Cone Mills Club held at the clubhouse.

What's In The Cards?

Advice on how to keep children happy when bad weather forces them indoors, tips on making your Bridge party a success even when your guests aren't skilled players and a way to get physical exercise out of a deck of playing cards are three of the many interesting subjects to be found in a colorful booklet just put out by the Association of American Playing Card Manufacturers and offered in exchange for an Ace of Spades from an old deck.

The booklet, called "It's All in the Cards," is not a rules book although it does contain instructions for such games as Patience, Poker, Wild Bridge, Super-Wild Bridge and Memory Bridge. Instead, the new lavishly illustrated booklet is designed to remind you of the fun, the relief from care and worry, and the opportunities for family participation that a deck of cards can provide.

Pointing out that although playing cards are at least a thousand years old and are found today in more than 80 per cent of American homes, the booklet states that cards have become so much a part of everyday living that most of us seldom give them much thought; seldom wonder how they started, how they attained their present form, how they have survived many other games and fancies.

Lightly but accurately, "It's All in the Cards" traces the history of playing cards and tells you how the early Persians played their favorite card games with slender circular slices of ivory which they decorated with symbols of the season. You learn that famous monarchs of the Middle Ages, such as

the Emperor Charlemagne, were the models for the earliest face cards. And you learn why the pictures on the court cards never change.

One chapter in the booklet teaches you how to play the game of Concentration, an aptly named card game for both children and adults in which the parent usually finishes a poor second. The booklet also points out skills in dexterity, color recognition, strategy and sportsmanship which an interest in playing cards will help children to develop in an effortless and pleasant way. Still another section of the booklet describes the advantages derived from teaching games of Solitaire to children to keep them occupied during long periods of illness or on raw, rainy days when they must remain indoors.

"It's All in the Cards" tells you how to get physical exercises out of a pack of cards by playing "Card in the Hat." To play this game, you take a deck of cards and try tossing them one at a time into a man's felt hat placed about ten feet in front of you. Although it sounds simple, you'll discover that the cards won't go where you want them until you develop a good method of flipping them. Meanwhile, you'll get plenty of exercise picking up the cards one by one at the end of the game.

There's a chapter dealing with famous people in history and their favorite card games. You discover that great military minds seem to find stimulation and relaxation in cards. Napoleon is said to have preferred a game called Piquet, one of the fastest-moving two-handed games ever devised. General Alfred Gruenther, chief of NATO forces, is said to have developed

the plan under which all major Duplicate Bridge tournaments are held today. One of his favorite Bridge partners, President Eisenhower, is reported to be even better at Bridge than he is on the golf links.

Yet, this is only a partial list of the wealth of information to be found in the booklet. There are chapters devoted to teaching card tricks that don't involve sleight-of-hand, new ways to liven up some of the older games, and suggestions for making clever gifts and decorations out of old worn-out decks of cards.

You may obtain your copy of the booklet by sending the Ace of Spades from an old deck of cards in an envelope with your name and address to Playing Cards, 420 Lexington Avenue, New York 17, New York.

Bill: "Have you seen one of those instruments that can tell when a man is lying?"

Hanks: "Seen one? I married one."

Have A Heart On Heart Sunday

Heart and circulatory diseases know no geographical boundaries. They are not influenced by street address, nor by the name of the town or city. They strike without reference to creed or national origin. Here, as in every other American community, they are responsible for roughly 50 per cent of all deaths.

All of which means that—far from being a vague and distant problem—the heart diseases represent something that we all are all intimately aware of—something that is always in our midst.

The recently-bereaved widow, or the individual as he learns for the first time of his affliction, may well ask: "Why isn't something being done about the heart diseases?"

Something is being done. Medical research has made substantial advances. Where a generation ago a verdict of heart disease was accepted as a sentence of doom, we now know that some heart diseases can be prevented, a few can be cured, and almost all cases can be helped by proper treatment. The fight to conquer the heart diseases through medical research, as well as through education and community service, offers hope that within our lifetime many of these problems will be solved.

The Heart Fund offers you an opportunity to have a part in this vital undertaking. We urge you to welcome your Heart Fund Volunteer on Heart Sunday, February 20. Give generously. Have a heart on Heart Sunday.



Bowling Schedule - Thursday and Friday Women's Leagues

Thurs. League	Friday League	YMCA PROX.	YMCA W. O.
Date	Date	Teams	Teams
February 17	February 18	4 — 3	1 — 2
" 24	" 25	2 — 4	3 — 1
March 3	March 4	4 — 1	2 — 3
" 10	" 11	1 — 2	3 — 4
" 17	" 18	3 — 1	4 — 2
" 24	" 25	2 — 3	1 — 4
" 31	April 1	3 — 4	2 — 1
April 7	" 8	4 — 2	1 — 3
" 14	" 15	1 — 4	3 — 2
" 21	" 22	2 — 1	4 — 3
" 28	" 29	1 — 3	2 — 4
May 5	May 6	3 — 2	4 — 1

—CODE—

Thursday Night League

Team No. 1—Hot Shots
Team No. 2—Pow Wows
Team No. 3—Tigerettes
Team No. 4—Pin Poppers

Friday Night League

Team No. 1—Wood Choppers
Team No. 2—Lucky Five
Team No. 3—Go Getters
Team No. 4—Alley Cats

The State Highway Patrol's new Interceptor sedans are equipped with 160 horsepower engines, dual exhaust, heavy duty springs and shock absorbers, and overdrive.

Here's the facts Mām... Just the facts, about MAYFLOWER

Yes mām, for MOVING STORAGE PACKING they're the tops

CHAMPION STORAGE and TRUCKING COMPANY (Bonded)
Phone 2-1547—207 Walker Ave.

BANK AUTO LOANS

Low Rates! Prompt Service!

Turn Your Dealer or Visit Us
TIME PAYMENT DEPARTMENT
SECURITY NATIONAL BANK
PERSONAL LOANS
1111 Summit Avenue
Dial 8807
407 N. Eugene St.
Dial 4-5471
9-5 p.m. 9-12 Saturday

PET Homogenized Vitamin D Milk now available in the new, ECONOMICAL king size for home use!

NOW you can have daily fresh Pet Grade A Homogenized Vitamin D Milk delivered to your home in the new, sparkling Pet Gallon Jug! You'll love the many advantages of serving milk from this new, practical container. It will—

SAVE for you in not only one... but **THREE** ways! First and most important, you save—

MONEY when you buy Pet Homogenized Vitamin D Milk in the economical gallon jug! Now enjoy the finest milk in town at lower cost. Also save much-needed—

SPACE in your refrigerator... just one space-saving gallon jug rather than four quart bottles! And, it will also save you—

TIME in two ways! For now you can pour several glasses of milk without going back to the refrigerator for another quart bottle. And you will have fewer milk bottles to wash!

Daily fresh Pet Grade A Homogenized Vitamin D Milk... guaranteed to test not less than 4% butterfat... is the finest, freshest milk you can buy. So start today to use the newest, most convenient way to serve milk.

CALL 2-6131 AND HAVE IT DELIVERED TO YOUR HOME REGULARLY IN THE NEW, ECONOMICAL KING SIZE!

compare PET dairy products with any others!

To pour, place container to lip of jug, then tilt. When container is full, raise jug slightly to eliminate dripping.



Be Safe-Be Seen

AT NIGHT WEAR WHITE

LAMBETH FUNERAL HOME



Odell Lambeth
Ralph Hutton
Fred Troxler

Non-Sectarian. Our modern equipment embraces that which is required by every religious faith and creed and is available to each at no added cost.

WENDOVER at VIRGINIA DIAL 3-3401 • 24-HOUR AMBULANCE SERVICE